

Beauty Shops.—(Cont'd)

JOHN'S BEAUTY SALON 942 Market. EX brook-6773
Johnson & Dodds 140 Geary. EX brook-7276
Josef's Beauty Salon 1222 Polk. GR ayton-2731
Josephine's Beauty Shoppe 3188-21st. VA lenca-8976
Josephine's & Bertha's Beauty Shop 1298 California. PR opset-9874
Julia's Beauty Shop 684 Geary. TU xdo-9807
Juvenile Beauty Shoppe 2893 Mtn. VA lenca-1623
KARIN'S BEAUTY SALON 2237 Chestnut. WA lnt-9624
Kathleen Mary Quinlan Beauty Salon 609 Sutter. OR dway-2321
KATHLEEN MARY QUINLAN TREATMENTS— Kathleen Mary Quinlan Beauty Salon 609 Sutter. OR dway-2321
Kathryn Beauty Shoppe 3038 Clmt. BA yview-9733
Koy's Beauty Salon 608 Bush. DO uglas-9680
KEELE LEE & REED 140 Geary. EX brook-7910
KEELE WYNN BEAUTY SALON PERMANENT WAVING ALL LINES OF BEAUTY CULTURE EXPERT OPERATORS Room 310 133 Geary. DO uglas-6356
KEELE'S DON PERMANENT WAVE STUDIO Formerly at 133 Geary 209 Post. EX brook-4313
Kelley Gertrude 233 Post. DO uglas-2274
Kellner The Beauty Salon 209 Post. DO uglas-6615
Kelly's Beauty Salon 101 Post. DO uglas-6615
Kem Beauty Studio 166 Geary. DO uglas-9577
Kemp Anna Mrs 1264 McAllister. WA lnt-2847
Kozy Beauty Shop & Circulating Library 4608 Geary Blvd. BA yview-9242
Kozy Beauty Shoppe 3416-22nd. AT water-3161
Kramer Beauty Shop 1987 Mission. HE mlock-3252
Kramer & Berkley 166 Geary. EX brook-0610
La Belle Beauty Shoppe 844 Taraval. MO ntrose-6999
La Berta Beauty Shoppe 2556 Balboa. SK yline-2714
La Charme Beauty Shoppe 975 Geneva. RA ndlp-9104
Lady Fair Beauty Shoppe 235 Guerrero. MA rket-3482
Lady France Beauty Salon 884 Bush. OR dway-2982
Lady Gatha Beauty Salon 50 O'Farrell. SU tter-9170
Lady Lou Beauty Salon 133 Geary. EX brook-0490
Lafayette Beauty Salon 216 Hyde. TU xdo-9750

charles European creator of Individualized Coiffures and Permanent Waves featuring All Beauty Service 130 Geary St. + Entire 2nd Floor + SUtter 7167

DUCHI'S Beauty Salon 2540 MISSION STREET GLOBE MILLINERY Featuring Andre Duchi's own special steam oil German method permanent wave, a genuine \$7.50 value for \$5.00; American method \$2.50. Howard Baker designer of personality haircutting 50c., necktrim 25c., windblown haircuts with finger wave 75c. Formerly with Hale's Mission store. Open every nite 'till 9 pm. Phone: ATwater 0839

Beauty Shops.—(Cont'd)

La Ferne Beauty Shoppe 2977-21st. VA lenca-4861
La Jeunesse Beauty Salon 133 Geary. SU tter-1757
La Juanita Beauty Shoppe 1337 Noriega. OV erland-7463
La Manon Beauty Salon 942 Mt. EX brook-6773
Lame Lenore Beauty Studio 600 Ashbury. HE mlock-2065
Lampe Fredericks A Mrs 210 Post. GA rld-7764
Lan's Beauty Shoppe 868 Jackson. CH ina-1723
La Pompadour Salon 251 Post. DO uglas-9413
La Rose Beauty Shoppe 2840-24th. MI sen-5734
La Salle Beauty Salon 912 Geary. OR dway-3112
Laura's Beauty Shoppe 390-4th Av. BA yview-3031
Lauryn Louis A 177 Post. SU tter-8288
La Vern Beauty Shop 2314 Mission. VA lenca-9835
La Vogue Beauty Shoppe 2163 Union. WE st-7251
Le Delis Beauty Shoppe 2631 Ulton. MO ntrose-9634
LEE KEELE & REED 140 Geary. EX brook-7910
Lee Mona Salon 228 Grant. EX brook-5811
Lee's Beauty Salon 3829-24th. VA lenca-5474
Lee's Beauty Shoppe 4372 Mission. EL bridge-0994
Le Miroir Beauty Salon 305 West Portal Av. MO ntrose-4812
LEONA'S BEAUTY SHOPPE 600 Hills. GR ayton-9286
Lewis Gilda 240 Stockton. DO uglas-8255
Lido Beauty Salon 734 Lombard. PR opset-1771
LIEBES H & CO Post & Grant. GA rld-6240
Lillian Beauty Salon 4012 Balboa. SK yline-1049
Lilyan's Salon of Beauty 50 O'Farrell. SU tter-9170
Lind Ragnhild 240 Stockton. SU tter-6494
Lindemod Bernice 177 Post. GA rld-9163
Little Dutch Mill The Lily R Olen. OV erland-7270
638 Irving. OV erland-7270
Little Shop The 6019 Mission. EL bridge-0077
Lorraine Beauty Salon 5264 Mission. DE laware-1366
Louis Beauty Shop 1910 Fillmore. WA lnt-7968
Lotus's Haircutting & Beauty Salon 150 Powell. SU tter-9400
Lowell Beauty Parlor 1935 Hayes. SK yline-5222
Lucile Beauty Shop 815 Union. MO ntrose-9946
Luxtone Beauty Parlor 581 Eddy. OR dway-6912
Mabel's Beauty Shoppe 1005 Market. HE mlock-0737
MacGregor Mary Liebes Bldg. SU tter-2950
Macie Smith Beauty Shop 2295 Chestnut. WE st-3791
Madison Beauty Shop 3927 Sacto. SK yline-4574
Mae's Beauty Shoppe 3225 Mission. AT water-1321
Mae's Morrill's Beauty Salon 323 Geary. GA rld-9664
Maison de Beauté 209 Post. DO uglas-9687
Majestic Beauty Shop 2474 Mission. AT water-0649
Majestic Beauty Shop 2474 Mission. VA lenca-4220
Malgarini Henry 2935 Baker. WE st-1471
Mansfield Co 575 Sutter. GA rld-1841
Marace Beauty Studio 240 Stockton. SU tter-7496
Marcel A 209 Post. DO uglas-3932
Margaret Legas Beauty Shop 4145-18th. VA lenca-1313
Marguerite Beauty Shoppe 4611 Mtn. RA ndlp-5765
Maria Gloria Beauty Shop 309-8th Av. SK yline-9063
Maria Mire Beauty Salon 630 O'Farrell. TU xdo-9616
Marie's Beauty Shoppe 1240 Haight. MA rket-5886
Marie's Beauty Shoppe 2585 Mission. VA lenca-4031
Marie's Beauty Shoppe 1397-9th Av. OV erland-6031
Marie's Marcelling Shop 406 Sutter. SU tter-1023
Marigold Beauty Shop 858 Cole. HE mlock-6676
Marina Beauty Salon 1801 Union. WA lnt-6034
Marine Beauty Studio 737 Portola. OV erland-1274
Marinello Approved Shop 233 Post. DO uglas-2274
Marinello Approved Shoppe 259 Geary. GA rld-3131
Marinello Beauty Shop 418 Hayes. UN drill-7103
Marinello Shop Approved 233 Post. DO uglas-2274
Marion's Beauty Shop 1861 Hyde. GR ayton-9011
MARK HOPKINS BEAUTY SHOPPE 999 California. GA rld-9923
Marlann Beauty Salon 5229 Geary Bl. SK yline-0421
Martha's 166 Geary. SU tter-3593
MARTHA'S HAIRDRESSING PARLORS 422 Presidio Av. FI lmore-1965
Martin's Beauty Studio 2444 Fillmore. FI lmore-2626
Mary Lou Beauty Salon 3723 Mtn. VA lenca-3723
Mary's Beauty Shop 3295-22nd. VA lenca-4537
Mary's Hairdressing Shop 591 Guerrero. MA rket-7377
Maryetta Beauty Shop 1411 Larkin. OR dway-6365
Maymora Beauty Salon 3038 Fillmore. WE st-9077
Mason Clara Mrs Beauty Shop 2219 Chestnut. WE st-4096
MAURIEG'S BEAUTY STUDIO 166 Geary. GA rld-9758
Mavis Beauty & Barber Shop 709 Taraval. OV erland-2698
MAX BEAUTY SHOP 166 Geary. GA rld-9208
Maxine Beauty Shoppe 533 Jones. FR anklin-2626
Maxine Menning's House of Beauty 248 Powell. DO uglas-4957
Maybaum E Mme 1248 Polk. OR dway-9908
Mayfair Beauty Salon The 459 Powell. SU tter-7934
MAYFAIR BEAUTY SHOPPE McElroy Peggy 240 Stockton. FI lmore-9716
1959 Chestnut. FI lmore-9716
McLaughlin Sue Permanent Wave Shop 704 Geary. PR opset-2372
McNaught Kathleen 133 Geary. EX brook-6610
Maede Halle Beauty Shop 2012 Fillmore. FI lmore-2490
Meier E Mrs 901 Hanover. DE laware-6151
Melba's Beauty Studio 177 Post. EX brook-7526

Nothing can show more clearly the selling power of the Classified Telephone Directory than the experience of the firms that use it.

Beauty Shops.—(Cont'd)

MELLITAS "Melittas Makes You Beautiful" HAIR: Permanent Waving Dry, Oily or Dyed hair. Styled haircutting and finger-waving. EYES: Individually styled Eye Brow Arching. FACE: Correcting dry and oily skin. "SERVICE RENDERED BY" Melittas Beauty Preparation Co The 117 O'Farrell. SU tter-9613
Melvin Beauty Shop 432 Castro. MA rket-5122
Menk's Beauty Shop 815 Geary. PR opset-2815
Metro Beauty Shoppe 2072 Union. WA lnt-6261
Michael Rita C Miss 177 Post. EX brook-1490
Miesels Mary Beauty Shop 1108 Fillmore. FI lmore-9683
Miladi's Beauty Shoppe Marie Butterfield 1843 Polk. OR dway-4030
Milady's Beauty Shoppe 1510 Haight. UN drill-9261
Midred's Permanent Wave Shoppe 2332 Judah. MO ntrose-7734
Miller Edith I Liebes Bldg. SU tter-2950
Miller Gene Beauty Shop 177 Post. EX brook-6282
MILLS TOWER BEAUTY SALON Minerva Beauty Shop The 2021 Chestnut. FI lmore-3385
Miniature Beauty Salon The 805 Geary. PR opset-9170
MINNIE'S BEAUTY SHOP 1514 Stockton. DO uglas-5311
Miraloma Beauty Parlor 727 Portola Drive. OV erland-5784
Mission De Luxe Beauty Shop 3250Mtn. MI sen-0089
Mission Elite Beauty Studio 2588 Mission. AT water-4599
Mitzi's Beauty Shop 1630 Haight. HE mlock-8718
Mitzi's Beauty Shop 4726 Mission. RA ndlp-9557
MODEART PERMANENT WAVE STUDIO 1007 Market. HE mlock-6873
MODEL BEAUTY PARLOR 2335 Clement. SK yline-8914
Model Beauty Shop 1298-13th Av. OV erland-9383
Modern Beauty Shop 347 Brazil. MA rket-1964
Moderne Beauty Salon 223 Jones. PR opset-5921
Moderne Beauty Studio 1050 Clay. CH ina-0321
Mollette Beauty Shop 1490 Calif. OR dway-4343
Mollette Beauty Shoppe 1230Funston. MO ntrose-6878
MOLLER ELSA 273 Post. GA rld-8843
Monadnock Beauty Salon Monadnock Bg. EX brook-7335
Moonlight Beauty Parlor 1710 Laguna. WE st-1920
Moore Beauty Shoppe 1030 Hyde. GR ayton-4989
Moore Iva Beauty Studio 2035Clement. SK yline-2775
MORRILL'S MAE'S BEAUTY SALON At Powell—Second Floor 323 Geary. GA rld-9664
Morris Beauty Parlor 2008 Fillmore. WE st-1439
MULLINS THERESA 133 Geary. GA rld-2420
Muriel's Beauty Shoppe 649 Monterey. RA ndlp-9325
Mustelier Mme 133 Geary. EX brook-5769
My-Own Beauty Shop 6029 California. SK yline-0136
Myra's Beauty Shoppe 3483 Mission. AT water-5030
Nyr-Do Beauty Salon 4205 Geary Bl. BA yview-1041
Myrtle's Permanent Wave Beauty Studio 638 Post. PR opset-9946
Nadine's Beauty Studio 1406-32nd Av. OV erland-6868
NATIONAL PERMANENT WAVE & BEAUTY SALON Entire Floor 207 Powell. GA rld-5015
Natural Permanent Wave Shop The 644 Hyde. PR opset-2373
New Fillmore Beauty Salon The 918 Fillmore. WE st-9729
New Hollywood Beauty Shop Hollywood Beauty Shop New 2358 Polk. OR dway-1573
New Mission Beauty Shoppe 3204-33rd. AT water-5661
New Paris Beauty Salon Letter Payne, Ladies Haircutting 555 Castro. AT water-5647
New York Beauty Salon 900 Clement. BA yview-1520
New York Hairdressing Parlor 1808Geary. WE st-1890
Neyer August Whitely Bldg. DO uglas-1991
NO MAN'S LAND BEAUTY SHOP 240 Stockton. DO uglas-6296
Noe Valley Beauty Salon 3766-24th. VA lenca-5636
Nolin Marie 166 Geary. GA rld-9161
NORBECK'S JULIE'S NEW BEAUTY SALON 629 Sutter. TU xdo-9888
Norman Beauty Salon 407 Castro. UN drill-5037
Nu Beauty Shop The 6357 Geary Bl. BA yview-6611
NUART BEAUTY SHOPPE 2517 Mission. VA lenca-8125
OCTAVE BEAUTY SALON Daylight Shop Grant Ave Between Geary & Post Entrance On 110 Maiden Lane. SU tter-6613
Odette Beauty Parlor 240 Stockton. EX brook-5240
Olga's Beauty Shop 236 Balboa. SK yline-7456
Ollie's Beauty Salon 3121 Taraval. OV erland-7818
O'Neill Alice 240 Stockton. SU tter-8115
Orchid Beauty Shoppe 2193 Chestnut. WA lnt-4745 (Continued Next Page)

Beauty Shops.—(Cont'd)

O'Reilly Jean 240 Stockton. SU tter-3366
O'ROURKE PERMANENT WAVE & BEAUTY SALON Suite 212 212 Stockton. EX brook-6956
OWL BEAUTY SHOP 151 Mission. DO uglas-9412
Palace Beauty Shoppe 3172 Mission. AT water-3244
Palace Hotel Beauty Salon Palace III. KE arny-7389
Palmer Mollie 212 Stockton. EX brook-0356
Pandora Beauty Salon 550 O'Farrell. RA ndlp-6586
Paradise Beauty Shop 395 Ashton. RA ndlp-9858
Paragon Beauty Shoppe 1429 Haight. HE mlock-8196
Paramount Beauty Shop 327 Eddy. PR opset-9887
Paris Beauty Salon The 3302 Balboa. BA yview-8433
PARISIAN BEAUTY SHOP 1812 Fillmore. FI lmore-2475
Park Beauty Shop 722 Cole. HE mlock-8777
Park-Residio Beauty Shoppe 127 Clement. BA yview-6182
Park-View Beauty Parlor 773 Cabrillo. SK yline-1080
Parsons Beauty Shop 232 Panama. MO ntrose-3360
Pat's Beauty Salon 616 Polk. OR dway-7961
Pat's Beauty Shop 408 Clement. SK yline-4130
Patricia Beauty Salon The 647 Geary. PR opset-7675
Patsie's Beauty Shoppe 4118-24th. VA lenca-7934
Patton Beauty Salon 146 West Portal. MO ntrose-9875
Patton K J 177 Post. GA rld-8759
Patton's Beauty Shoppe 2208 Chestnut. GA rld-8759
PAUL'S BEAUTY PARLOR 447 Powell. GA rld-9614
Paul's Hairdressing Salon 716 Sutter. OR dway-8036
Pauline's Beauty Salon 133 Geary. EX brook-2199
Pearl's Marcel Shop 375B-20th. AT water-6969
Pearson's Beauty Salon J C Peoney Alessandro Floor 867 Market. SU tter-1850
PEARSON'S BEAUTY SALON Penney's Branch. SU tter-1850
Peggy's Beauty Salon 425 Eddy. PR opset-8526
Peter Pat's Beauty Shop 3312 Sacto. FI lmore-0451
PETERSON ADA C 450 Sutter. DO uglas-5500
Petite Beauty Salon 2446 Market. HE mlock-4044
Petite Beauty Shoppe 2175 Bay Shore Blvd. DE laware-7513
Phelan & Peter 209 Post. DO uglas-9444
Pierre A M 133 Geary. SU tter-5095
PINTO'S BEAUTY SALON 432 Castro. MA rket-4370
Polk St Beauty Shop 1713 Polk. OR dway-2323
Polyana Beauty Shoppe 1801 Larkin. OR dway-9911
Poppy Beauty Parlor 1724 Geary. FI lmore-4181
Porta 165 Post. SU tter-3191
Portia Beauty Salon 57 West Portal. MO ntrose-7574
Porter Marie 240 Stockton. DO uglas-8255
Portola Beauty Shop 2585 S. Brun. DE laware-9247
Powder Puff Beauty Shop 14 Haight. HE mlock-2792
Powell Beauty Parlor 938 Market. SU tter-6627
Powell Beauty Shop 1175 Market. HE mlock-5123
Powell Beauty Shop & Permanent Wave Shop 41-8th. MA rket-4684
POWELL ST BEAUTY SHOP Primrose Salon 2219 Clement. BA yview-0754
Princess Pat Beauty Shop 3489 Bryant. VA lenca-6090
Progressive Beauty Shop 2633-23rd. MI sen-8060
Rainbow Beauty Shop The 5813 Geary. BA yview-4618
Rainford Beauty Shop 150 Powell. GA rld-4857
Ralph M Mrs 406 Sutter. KE arny-5386
Ramona Beauty Parlor 1945 Ocean. RA ndlp-9633
Reed Esther Beauty Shop 177 Post. GA rld-9163
Reed 133 Geary. SU tter-5506
Renée-Marie Beauty Shop 3100-22nd. AT water-6699
Richardson Lillian G 830 Market. KE arny-7180
Rita's Beauty Salon 2320 Polk. GR ayton-5114
Ritz Beauty Salon 5306 Geary Blvd. EV rgreen-9974
ROBERT'S BEAUTY SALON 508 Geary. PR opset-9230
Rogers Peggy 133 Geary. EX brook-6610
Rohrer Louise C Beauty Shop 209 Post. DO uglas-7227
Roosevelt Beauty Shoppe 295 Eddy. PR opset-5365
Rose Beauty Salon 3234 Scott. WA lnt-6936
ROSE BEAUTY SHOP 1293 Fillmore. FI lmore-9974
Rose Beauty Shoppe 702 Bush. GA rld-1684
Rose Bowl Beauty Shop 698 San Joa. VA lenca-7295
Rossi Beauty Shop 708 Vallejo. SU tter-9149
Royal Beauty Shop 1710 Sacramento. PR opset-9916
Rudolph's Beauty Salon 133 Geary. EX brook-3152
Rugmow of Chicago 830 Market. KE arny-7180
Russ Bldg Beauty Shop Russ Bldg. KE arny-9213
Russian Beauty Beauty Salon 1871 Hyde. OR dway-4373
St Francis Beauty Shop 127 West Portal. MO ntrose-7071
St Francis Hotel Beauty Shop St Francis Hotel. DO uglas-0122
Salon de Beauté 3464 Sacramento. FI lmore-9945
Salon De Paris 715 Broadway. SK yline-0617
Sara Jane Beauty Shop 382 Hayes. UN drill-5914
Sarabale Beauty Shoppe 320 O'Farrell. PR opset-9711
Sarah Beauty Shop 310-8th Av. SK yline-0607
Saunders Beauty Shop 787 Hayes. MA rket-8373
Savoy Beauty Parlor 1610 O'Farrell. FI lmore-8743
Seitz's Beauty Salon 177 Post. SU tter-6681
SCHUYLER'S PERMANENT WAVING SALON 150 Powell. GA rld-9669
SCHUYLER'S SALON OF BEAUTY 2034 Chestnut. WA lnt-2144
Sea Cliff Hairdressing Shop 5548 Geary Blvd. SK yline-9291
Sears Martha Beauty Shop 1808 Irving. LO ckhart-0727

Beauty Shops.—(Cont'd)

Service Beauty Shop 1532-20th. VA lenca-1456
Shalamar Beauty Salon 1161 Market. HE mlock-2524
Silberberg's Beauty Salon 159 Taylor. PR opset-5293
Silver Beauty Shoppe 1939 Balboa. SK yline-2019
Silver Mist Beauty Salon 1314 Noriega. OV erland-8861
Silver's Beauty Shoppe 3180-10th. HE mlock-0284
Simmons Beauty & Barber Shoppe 4742 Geary Blvd. SK yline-9221
Simons Lois 166 Geary. DO uglas-0977
SIR FRANCIS DRAKE HOTEL BEAUTY SALON Ella Dodge Powell & Sutter. SU tter-1615
Smart Set Beauty Shop 1824 Clay. GR ayton-6008
SMITH DEL BEAUTY PARLOR 430 Powell. SU tter-4473
Smith Elsie Beauty Shop 404 Geary. GR ayton-3885
Smith Macia Beauty Shop 2295 Chestnut. WE st-3791
Smith Verma 133 Geary. SU tter-5383
Smith's Beauty & Barber Shop 2208 Chestnut. WA lnt-7517
Smith's Barber & Beauty Shop 3318-22nd. MI sen-0351
Snowgrass Lillian Miss 209 Post. GA rld-9246
Spiral Permanent Wave Shoppe 150 Powell. EX brook-2820
Spruce Barber & Beauty Shop 3077 Sacramento. WA lnt-6328
Star Beauty Shoppe 238 Hyde. OR dway-7326
Starr Etta 323 Geary. SU tter-1160
Stewart's Beauty & Barber Shop 1441 Fillmore. WA lnt-9726
Stiver Mme 133 Geary. EX brook-3380
Stoffers Thera 209 Post. EX brook-3932
Styllist Beauty Shop 552 Jones. OR dway-4337
Sullivan Beauty Shop 821 Market. GA rld-9360
Sullivan Thera 251 Post. DO uglas-4368
Sun Court Beauty Parlor 5145 Geary Blvd. SK yline-2050
Sunlight Beauty Shop 4655 Mission. RA ndlp-7874
Sunset Beauty Shoppe 787 Irving. OV erland-7672
Sunshine Beauty Shop 3124-24th. AT water-1888
Super-Curline Allstate Wave Shop 165 Post. GA rld-4919
Susanne & Olga 323 Geary. SU tter-1160
Sutter-Fillmore Beauty Shop 2016A Sutter. WA lnt-5843
Sykes Beauty Parlor 1310-42nd Av. MO ntrose-8781
Sylvia & Agnes Beauty Shop 810 Clement. BA yview-5187
Sylvia's Beauty Salon 1221 Vicente. OV erland-9441
Taigen Fred 240 Stockton. SU tter-5538
Tanya Madame Beauty Salon 906 Post. OR dway-8928
TARANTINO BEAUTY SERVICE SCIENTIFIC HAIR DYE Henna Pack and Bleaching Specialties Permanent Waving, Hair Cutting, Shampoo Tint, Marrel, Paper Curl, Finger Wave, Facial, Manicuring. Personally by Mr. & Mrs. Tarantino Hours 8:30 AM to 7:30 PM At Page 108 Gough. MA rket-2116
Taraval Beauty Salon E A Patton Proprietress 1732 Taraval. MO ntrose-4489
Thomas Monsieur 210 Post. SU tter-7174
Thompson Florence Beauty Shop 251 Post. SU tter-7394
Thompson's Barber Shop & Beauty Parlor 2113 Polk. GR ayton-3313
Thomsen K 177 Post. DO uglas-2320
Thonholt Katharine 177 Post. DO uglas-4124
TIMMONS NEVA BEAUTY SALON Specializing in Hair Tinting 133 Geary. SU tter-5383
TINY'S BEAUTY STUDIO 552 Geary. PR opset-9414
TRANZ E MME BEAUTY SALON 454 Geary. OR dway-4026
Travers Beauty Studio 77 O'Farrell. GA rld-9227
Trindle W 133 Geary. SU tter-7574
Turner Beauty Studio Pacific Bldg. EX brook-7820
TURNER EDWARD C Spiral Permanent Wave Shoppe 150 Powell. EX brook-2820
Twenty-Fifth Ave Beauty Shop 2409-25th Av. OV erland-4134
Twenty Fourth St Beauty Shop 4106-24th. VA lenca-0669
Twenty Second St Beauty Shop 2618 Mission. AT water-1154
Twenty Third Street Beauty Parlor 3045-23rd. VA lenca-1941
Ultra Beauty Shop 1318 Polk. GR ayton-3090
Unique Beauty Shop 1045 Bush. PR opset-0648
United Artists Beauty Salon 133 Geary. EX brook-6914
Uptown Beauty Shoppe 1918 Market. HE mlock-4036
Valencia Beauty Shop 976 Valencia. MI sen-5218
Valentine's Beauty Salon 1102 Sutter. OR dway-0176
Van's Barber & Beauty Salon 2330 Diamond. RA ndlp-8584
VAN ESS HAIR SHOP 406 Sutter. GA rld-8474
VANITY BEAUTY SHOP THE 133 Geary. GA rld-2420
VANITY BOX BEAUTY SHOP 6116 Geary Blvd. BA yview-5252

Beauty Shops.—(Cont'd)

Vanity Fair Beauty Shop 1387 Calif. OR dway-6275
Van Ness Barber Shop 1470 Market. MA rket-5635
Vaughan Faye Beauty Shoppe 6209 Geary. SK yline-1828
YAGUHN EDNA BEAUTY SHOP 153 Geary. GA rld-3223
Velt Beauty Shoppe 329 Geary. OR dway-3176
VENABLES & BROWN HAIR CUTTING & BEAUTY SALON 150 Powell. GA rld-5043
Vendome Beauty Parlor 1513 Polk. GR ayton-1465
Venice Beauty Shoppe 292-9th Av. SK yline-4332
Vera's Beauty Studio 240 Stockton. DO uglas-5890
Vi & Bertha Beauty Salon 177 Post. DO uglas-9246
Vincent Clare Beauty Salon 510-4th Av. SK yline-6629
Viola's Beauty Salon 177 Post. EX brook-4836
Violet's Beauty Shoppe 1083Valencia. VA lenca-3711
Virginia Beauty Salon 908 Stockton. CH ina-2404
Virginia Beauty Shoppe 60 Mason. EX brook-6507
Virginia Marie Beauty Shop 789 Monterey. RA ndlp-9759
Virginia's Beauty Shoppe 2335 Irving. OV erland-8811
Vivienne's Beauty Salon 1112 Irving. OV erland-9044
VOGUE BEAUTY SALON 44 West Portal. MO ntrose-6284
Vogus Beauty Shop 177 Post. EX brook-4836
Von Taigen Fred 310 Stockton. SU tter-5538
Wagner Otto 240 Stockton. GA rld-2689
Wagner & Bloom Studio 240 Stockton. SU tter-2737
WALDORF BEAUTY SHOP THE STORE NO 1 Lucille Harby 786 Sutter. TU xdo-9508
WALDORF BEAUTY SHOP THE Wm E Payne Store No 2 1412 Polk. GR ayton-1166
Store No 3 848 Clement. BA yview-4043
Store No 5 897 Geary. PR opset-5372
Whitace Beauty Salon 133 Geary. SU tter-5095
WARNER W 209 Post. SU tter-6154
WAVE ART BEAUTY SALON 2543 Balboa. SK yline-8385
Wehe Fritzie 212 Stockton. EX brook-0356
Wehner A T 156 Powell. DO uglas-9120
West Portal Beauty Salon 75 West Portal Av. OV erland-4373
Weston Jack B 4026-24th. AT water-1211
Westwood Beauty Shop 1238 Capitol. RA ndlp-7935
Whetzel Beauty Salon 77 O'Farrell. GA rld-5132
Whetzel Beauty Salon 77 O'Farrell. GA rld-8297
White Alice Beauty Shop 35 Vicente. MO ntrose-3181
White Susan A 2203 Taraval. MO ntrose-8357
Wigwam Barber & Beauty Shop 2683 Mission. VA lenca-4438 (Continued Next Page)

"Every Beauty Service" Why Not Have the Best PERMANENT WAVE AS LONG AS "IT COSTS NO MORE" THAN AN ORDINARY WAVE! IT'S DIFFERENT! Maxine's Famous Oil Permanent Wave Absolutely Requires No Finger Waving. The skill of the human hand is more important than the machine; 29 years' experience here and abroad. World's Renowned Permanent Wave Specialist MAXINE MENNING 248 POWELL just off Geary DO UGLAS 4957

TINY LARUE RE-OPENS Featuring Individual Coiffures and Marinello Facials PR opset 9414 PR opset 5000 TINY'S BEAUTY STUDIO 552 GEARY STREET B-176